



Media Release

August 2010

Dozen employees crack the Australian HACCP Awards

Sunny Queen Fresh Foods, Sunny Queen Australia's rapidly growing foods business, has **won the prestigious Australian HACCP Conference Award** for Small High Risk facilities.

Sunny Queen Fresh **specialises in the production of quality egg products**, including omelettes and scrambled eggs, all made from the freshest Sunny Queen Farms eggs.

The business started only a few years ago but has seen **strong growth** as customers are becoming more aware of the **risks of dealing with raw eggs** in commercial kitchens. Customers are looking to Sunny Queen for egg products of the highest quality that deliver on taste, value, and operational efficiencies, as well as providing the reassurance of being pasteurised and easy to prepare.

"Winning this award is fantastic recognition for a lot of hard work and commitment from our dedicated team," commented Azadeh Laghai, Sunny Queen's National Technical Manager.

"Our facility is staffed by experienced and loyal team members who have a **strong focus on food safety**. With a small dedicated group of staff, it is possible to achieve a higher degree of control over the finished product, and we are incredibly proud of our team's achievements," added Azadeh.

An important indicator for the successful implementation of safety and quality management in any business is the number of customer complaints regarding product quality. Sunny Queen Fresh Foods are proud of the fact that they have received **no complaints relating to process control** within the business, during last year.

"We are delighted to win this award as it acknowledges all of our hard work, and encourages us to continue to raise the bar in terms of quality management and product excellence," said Azadeh.

About Sunny Queen Fresh Foods:

Sunny Queen Fresh Foods is an egg products manufacturer based in Queensland. The company launched its first product in 2006 and has since expanded their range to include a wide variety of products including omelettes and scrambled eggs. Targeting the foodservice market, Sunny Queen Fresh has a strong presence in industries including airlines, hospitals & aged care, hotels & convention centres, restaurants/cafes/takeaway and most recently major quick serve restaurants.

- ends -

For more information or to arrange an interview, please contact:

Kate Seedhouse

Sunny Queen Australia

P: 07 3907 9922 or 0457 759 741

E: kate.seedhouse@sunnyqueen.com.au